HERBST BROTHERS
SEEDSMEN, INC.
678 BROADWAY
NEW YORK 12, N. Y.

VEGETABLE & FLOWER SEEDS F-1 HYBRID TOMATO SEED Sept. Oct. 1954



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HERBST BROTHERS

SEEDSMEN, INC.

FLOWER - VEGETABLE - LAWN GRASS - TREE & SHRUB SEED

678 BROADWAY

NEW YORK 12, N. Y.

Telephone: GRamercy 7-7540

This list cancels previous quotations. Prices are f.o.b. N. Y., packing extra. Terms to those who have established credit, net 10 days. SUBJECT TO CHANGE WITHOUT NOTICE.

Herbst Brothers Seedsmen, Inc., warrants to the extent of the purchase price that seeds or bulbs are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

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		V	TOI	GIAL	тр огра
ARTICHOKE	1-4 Lbs.	5-9 Lbs.	10-49	Larger Lots	CABBAGE—Continued 1-4 5-9 10-49 Larger Lbs. Lbs. Lbs. Lots
Green Globe		TDS.	LDS.	LOIS	Yellows Resistant
	0.00				Detroit Resistant1.75
ASPARAGUS	1.00	1 05	1.00	4 4 5	Golden Acre 2.00
Mary Washington Calif. No. 500	2.50	$\frac{1.25}{2.55}$	$\frac{1.20}{2.50}$	1.15	Jersey Queen
New Jersey Canner	5.00	4.50	4.25	4.00	Wisconsin All Head 1.50
Paradise		1.90			Wisconsin All Seasons 1.50
BEANS					Wisconsin Ballhead 2.00
Scotia	.50	.40	.35		Wisconsin Globe 1.50 Wisconsin Hollander #8 2.00
Yard Long		.37	.35	.33	Wisconsin Homander #8 2.00
DEFE					CABBAGE CHINESE
BEET Crosby's Egyptian	60	.50	.43	.38	Chihili
Detroit Dark Red		.50	.43	.38	Michihili
Detroit Perfected	.75	.65	.55	.50	Market Pride
Detroit Short Top	.60	.50	.43	.38	Wong Box (true orientar)
Early Blood Turnip	.60	.50	.43	.38	CARDOON
Early Wonder		.50 .50	.43	.38 .38	Tenderheart
Extra Early Flat Egyptian	.00	.50	.40	•00	CARROT
SWISS CHARD				- 1.0	CARROT Chantenay .95 .90 .85 .80
Fordhook Giant		.55	.50	.40	Chantenay Long .95 .90 .85 .80
Lucullus White Rib Dark Green		.55 .55	.50	.40 .40	Chantenay Red Core
		.00	.50	.40	Danvers Half Long
MANGEL OR FODDER BEH					Imperator 1.00 .95 .90 .85
Giant Half Sugar Rose		.40	.30	.25	Nantes 1.00 .95 .90 .85 Oxheart 1.05 1.00 .95 .90
Mammoth Long Red Sugar Beet	.55	.45	.35	.30 .25	Oxideati
Sugar Beet	.00	,40	.00	.20	CAULIFLOWER
BROCCOLI					Autumn Giant 5.50 5.00 4.50 —— Snowball Early 5.50 5.00 4.50 ——
Calabrese, Regular Strain		1.00	.90	.80	Snowball Early 5.50 5.00 4.50 — Erfurter #16 5.50 5.00 4.50 —
Early Green Sprouting	1.45	1.35	1.30	1.25	Snowball Main Crop 5.50 5.00 4.50
BRUSSELS SPROUTS	1.00	1.10	1.00	00	_
Half Dwarf Improved		$\frac{1.10}{2.10}$	$1.00 \\ 1.95$.90	CELERIAC Giant Prague 3.50 3.25 3.00 —
	4.20	2.10	1.00		
CABBAGE All Head Early	1 90	1.20	1.10	1.00	CELERY
All Seasons	1.30	1.20	1.10	1.00	Giant Pascal 3.05 2.90 2.75 —— Golden Plume 4.00 3.85 3.70 ——
Charleston Wakefield	1.20	1.10	1.00	.90	Golden Plume 4.00 3.85 3.70 ——Golden Self Blanching 4.00 3.85 3.70 ——
Copenhagen Market	1.15	1.05	.95	.85	
Copenhagen Mkt. ely. str.	1.15	1.05	.95	.85	CHICORY
Copenhagen Market Select		$\frac{1.40}{1.30}$	$\frac{1.30}{1.20}$	1.20	Asparagus or Radichetta 1.75 1.65 — —
Danish Ballhead Early Flat Dutch	1.20	1.10	1.00	.90	CHIVES 4.75 — — —
Ferry's Round Dutch	1.25	1.15	1.05	.95	COLLARDS
Glory of Enkhuizen	1.15	1.05	.95	.85	Georgia
Glory of Enkhuizen Select.	1.50	1.40	1.30	1.20	
Golden Acre		1.20	1.10	1.00 1.30	CORIANDER
Golden Acre Select Jersey Wakefield	1.15	$\frac{1.50}{1.05}$	1.40 .95	.85	.70 .60 .50 .40
Late Flat Dutch	1.30	1.20	1.10	1.00	CRESS
Midseason Market		1.05	.95	.85	Curled or Pepper Grass55 .50 .45 .40
Stein's Early Flat Dutch	1.25	1.15	1.05	.95	Upland
Succession		1.25	1.15	1.05	Water Cress 5.00
Surehead	1.35	1.25	1.15	1.05	
Red Acre Choice Imp.	1.90	1.80			ZOVCIA IADONICA CEED
	1.00				ZOYSIA JAPONICA SEED
Red Rock Mammoth	1.60	1.50			
Red Rock Mammoth					\$2.00 per lb. \$125.00 per 100 lbs.
Red Rock Mammoth	1.05	.95 .95	.85	.75 .75	\$2.00 per lb. \$125.00 per 100 lbs.

VEGETABLE SEEDS

			PAI	TUT	
CUCUMBER		1 Oz.	4 Ozs.	l Lb.	LETTUCE—Continued 1-4 5-9 10-49 Larger Lbs. Lbs. Lbs. Lots
A & C	1.00	.90	.85	.80	Imperial 44 W.S
Arlington White Spine	.95	.85	.80	.75	Imperial 847 B.S. 1.75 1.65 1.55 —
Black Diamond Stays	05	.85	.80	.75	Mignonette, B.S
GreenBoston Pickle	.95	.85	.80	.75	New York 12 W.S. 1.75 1.65 1.55 — New York 515 W.S. 1.75 1.65 1.55 —
Chicago Pickle	.95	.85	.80	.75	New York or Wonderful 1.70 1.60 1.50
Colorado	1.00	.90	.85	.80	Oak Leaf 1.60
Early Fortune	.90	.85	.80	.75 .85	Prizehead, W.S1.00 .90 .85 .80
Improved Long Green Marketer	1.10	$\frac{1.00}{1.05}$	1.00	.95	Salad Bowl 3.00 2.90 2.85 —
National Pickle	1.00	.90	.85	.80	White Boston, W.S. (Unrivalled) 1.00 .95 .90 .85
Puerto Rico #39	1.05	1.00	.95	.90	
Snows Pickle	1.00	.90	.80	.75	LETTUCE—Romaine
Straight Eight	1.15	1.05	1.00	.95	Dark Green Cos
EGG PLANT					White Paris (Trianon) 1.05 .95 .85 —
Black Beauty	3.95	3.70	3.60		(
Florida High Bush	3.95	3.70	3.60		MANGEL—See Beet
Long Purple	3.95	3.70	0.00		MUSKMELON
New York Improved	3.95	3.70	3.60		Hales Best 1.20 1.15 1.10 ——
ENDIVE					Hales Best #36
ENDIVE Batavian Full Heart					Honey Rock 1.40 1.30 — —
(Facewelle)	.85			-	WATERMELON
Green Curled Ruffec White Curled	.85				Black Diamond 1.00 .95 .90 .85
White Curled	.85				B. S. Chilean
					Florida Giant 1.00 .95 .90 .85
FENNEL Florence	1.50				Kleckleys Sweet Imp
Florence	1.50				Stone Mountain
HERBS					Tom Watson 1.00 .95 .90 .85
Anise		1 Oz.		1 Lb. 1.95	Wonder
Anise Basil, Sweet Lettuce Leaf		.50	.65 .75	2.25	MUSTARD
Basil. Sweet Fine					Florida Broadleaf
Leaf Dwf. Cld.		.50	1.00	3.00	Southern Giant Curled L.S50 .40 .30 .25 Tendergreen .50 .40 .30 .25
Borage			.50	1.50	Tendergreen
Catnip Chervil		.60	1.85	5.50 1.00	ONION
Chives		.55	1.60	4.75	Crystal Wax 1.80 1.70 1.60 1.50
Coriander	************		.50	.70	Early Calif. Red 2.90 2.80 2.70 2.60
Dill				.60	Evergreen or White Bunch. 2.50 2.35 2.15 2.00 Prizetaker 2.70 2.60 2.50 2.40
Fennel, Florence			.50	1.50	Red Creole 2.50 2.45 2.35 2.25
Fennel, Sweet Hyssop		50	.50 1.50	$\frac{1.50}{4.50}$	Southport White Globe 2.50 2.40 — —
Lavender spica		.60	1.70	5.00	White Sweet Spanish 2.50 2.45 2.35 2.25
Lavender Vera		.90	2.70	8.00	Yellow Bermuda
Marjoram, Sweet			1.50	4.50	Tenow Sweet Spanish 2.70 2.00 2.50 2.40
Roguette Rosemary		90	$\frac{.50}{2.70}$	1.10 8.00	PARSLEY
Rue		.60	1.80	5.30	Double Curled
Saffron			.50	1.50	Plain
Sage		.50	1.25	3.75	
Savory, Summer Sorrel		.50	1.00	3.00 3.00	PARSNIP Hollow Crown
Thyme		.90	2.70	8.00	
Wormwood		.50	1.20	3.50	PEPPER Anaheim Chile
			-	-12	Anaheim Chile
	1-4 Lbs.	5-9 Lbs.	10-49 Lbs.	Larger Lots	California Wonder 2.85 2.60 2.50 2.40
KALE					Chinese Giant 3.85 3.60 3.50 3.40
Dwarf Blue Curled	.95	_		_	Florida Giant 3.10 2.85 2.70 2.60
Dwarf Green Curled	85				Hungarian Wax Hot
KOIII DADI					Pimiento Perfection
KOHL RABI Early Purple Vienna	95	.85	.75	.70_	Ruby Giant 3.00 2.75 2.65 ——
Early White Vienna	.95	.85	.75	.70	Ruby King 4.50 4.40 4.30 4.20
					World Beater 3.00 2.75 2.65 ——
LEEK	1 65	1.55	1.45	1.40	RADISH
American Flag Musselburgh	1.65	1.55	1.45	1.40	Brightest Long Scarlet
2740001741511	_,,,,	2,00	2.10		Cavalier
LETTUCE					French Breakfast
Bibb	1.35	1.25	1.15		Icicle
Big Boston, W.S.	1.10	1.05	1.00	.95	Perfection
Black Seeded Simpson Crisp as Ice		$\frac{.90}{1.20}$.80 1.10		Scarlet Globe
Early Curled Simpson	1.00	.90	.80	.75	Scarlet Globe Short Top
Grand Rapids, B.S.	1.00	.90	.80		Select
Great Lakes, W.S.	2.75	2.50	2.40	1.10	Scarlet Turnip White Tip
Hubbard Market, W.S.	1.30	$\frac{1.25}{1.20}$	1.15 1.10	$\frac{1.10}{1.00}$	Southern Market Globe
iceberg, W.S.	1.00	1.20	1.10	1.00	.00 .00 .00 .46

VEGETABLE SEEDS

A TOPI WATER OFFIRM											
	1-4 .bs.	5-9 Lbs.	10-49 Lbs.	Larger Lots		arger					
Oriental Varieties	ws.	LDS.	TDS.	Lots	Livingston's Globe Lbs. Lbs. Lbs. Lbs. 3.75 3.50 3.25	Lots 3.00					
Sakurajima Mammoth	.70	.65	.60		Marglobe 3.00 2.75 2.50	2.25					
			•••		Marglobe Select 3.25 3.00 2.75	2.50					
Winter Varieties China Winter Rose	.60	.55	.50	.45	Marglobe Certified 4.50 4.25	4.50					
Round Black Spanish	.60	.55	.50		New Stone 2.75 2.50 2.25	2.00					
					Oxheart 8.00 — 2.25	4.00					
RHUBARB						4.50					
Victoria 3	.50				Ponderosa 6.00 -	4.00					
					Pritchard 5.50 —						
ROQUETTE—See Herbs						1.65					
					Rutgers Select 2.15 2.05 1.95	1.85					
SAGE—See Herbs					Rutgers Certified 3.10 2.85 2.60	2.50					
					San Marzano 3.75 3.50 3.25	3.00					
SALSIFY					Southland 3.50 3.25 3.00	2.75					
Mammoth Sandwich Isld 2	.50			-	Stokesdale 3.50 3.25 3.00	2.75					
					Valiant 4.00 3.80 3.70	3.60					
SPINACH					Small Fruited						
Bloomsdale dark green		.40	.30	.25	Red Cherry 4.00 -						
Bloomsdale longstanding		.40	.30	.25	Yellow Peach 4.00 — -						
Bloomsdale reselected		.40	.30	.25	1/0-	-					
Hollandia Prickly	.50	.45	.40	.35	F-1 Hybrids	Oz.					
New Zealand		.45				5.00					
Viroflay	.50	.40	.30	.25		5.00					
TRAITER						0.00					
SQUASH	00	00	0.0	70	TURNIP						
Boston Marrow 1	.00	.90	.80	.70	Amber Globe50 .45 .30	.25					
SWISS CHARD—See Beet					Cowhorn .50 .45 .30	.28					
SWISS CHARD—See Beet					Golden Ball	.28					
TOMATO					Pomeranian White Globe50 .45 .30	.25					
Beeksteak6	00		6	7 99	Purple Top Milan .50 .45 .30	.25					
Bonny Best3	75	3.50		1/2	Purple Top Strap Leaf	.23					
Bonny Best Certified 4	25	4.00	3.75	3.50	Purple Top White Globe50 .45 .30	.20					
Break O'Day4	.85		0.10	0.00	Seven Top .50 .45 .30	.20					
Earliana 3		3.60	3.50		Shogoin .50 .45 .30	.25					
Earliana Certified 4	.75	4.50	4.25	4.00	Snowball .50 .45 .35	.30					
Firesteel 6	.00			-	Tokyo Market (Sakata)60 .55 .50 .50 .50 .50 .30	.28					
Garden State	.75	3.50	3.25	3.00	White Egg .50 .45 .30 White Flat Dutch .50 .45 .35	.28					
Golden Jubilee5					winter rat Duttin	.50					
Greater Baltimore 3		3.00	2.75	2.50	RUTABAGA						
Grothen Globe4		4.25			American Purple Top	.25					

Minimum charge 50c per item

SEEDLESS WATERMELON

SWEET FINE FLAVOR - ICE BOX SIZE

If you have customers growing for nearby markets and roadside stands, be sure to recommend this fine seedless watermelon of which the Agricultural Experiment Station, Lexington, Kentucky says in Progress Report #15 —

"Japanese seedless watermelons have produced fruits of outstanding quality and flavor during the three years of trial at the Horticultural Farm, Kentucky Agricultural Experiment Station. A considerable number of the new and standard varieties of regular watermelons have also been on trial during this period, but none consistently produced fruits as high in quality as the Japanese seedless melons."

"Fruit quality as in preceding years, was excellent. The change in under-side color of the fruits from white to cream to light yellow was again found to be an excellent index to harvesting fruits at peak quality."

"Fruits produced by the pollinating varieties Rhode Island Red and Honey Cream were of good quality, but they could not compare favorably with the excellent quality of the seedless watermelons."

"Reports from over 100 people who tasted the seedless watermelon from this experiment were very favorable as to quality and flavor. The School of Home Economics considered the rather small size as a definite advantage considering the ease of storing in a home refrigerator and the fact that one melon cut in four parts made very desirable-sized servings."

Beside the sale of the ripe fruit, spring time sale of seedless watermelon plants, in bands, is profitable. Suggest this to your grower-customers.

Write for dealer prices and list Seedless Watermelon Seed in your next catalogue.

1954 crop prices are — 25 seeds \$1.00; 100 seeds \$3.00; 500 seeds \$10.00; 1000 seeds \$18.00.

FLOWER	SEEL	08		FLOWER	SEEDS		
		02	lb			oz	lb
ALYSSUM benthami Lilac Queen		C	5.50	HOLLYHOCK			
benthami Violet Queen	1/4 OZ	$\phantom{00000000000000000000000000000000000$		Chater's dbl fl	1/4 07 75	1.35	16.00
ANTIRRHINUM lg fl			, ,,,,,	separate colors	½ oz .65	1.10	12.50
Separate colors	⅓ oz	.70 1.7		Indian Spring sgl annual		.50	4.00
mixedASTER Wilt Resistant	-	60	6.00	LARKSPUR			
American Branching	*			Giant Imperial		.60	6.00
separate colors	1/4 oz	.65 1.10	12.00	separate colors		.55	4.50
mixed	1/4 OZ	.60 1.00	11.00	LUPINUS			2.00
California Giants	1/. 07	.85 1.75	5 20.00	Hartwegi Gt King			
separate colors	74 OZ	.80 1.5		separate colors		.50	2.50
Crego Giants		.00 2.00	20.00	mixedpolyhyllus Russell's		.50	2.50
separate colors	1/4 OZ	.65 1.10		hybrids mixed		.60	6.00
mixed	⅓ oz	.60 1.00	10.00	MARIGOLD		.00	0.00
BALSAM Camellia fl dbl mixed	_	50	3.90	African dwarf mixed		.60	5.00
Bush fl dwarf dbl mixed	_			French single mixed		.50	4.50
CACTUS				MIRABILIS			1.05
choice varieties mixed	1/4 OZ	.85 1.78	20.00	jalapa mixed		.50	1.25
CALENDULA separate dbl fl colors		50	4.00	alpestris blue		.50	4.75
mixed		50		PANSY		.00	4.10
CANDYTUFT				Trimardeau Gts mixed	1/4 oz .75	1.35	16.00
sempervirens white	1/8 OZ	.70 2.10		Swiss Giants			
umbellata mixed	-		2.00	separate colors Swiss Giants mixed	¼ oz 1.65	5.00	60.00
CARNATION Chabaud's Imp.				PETUNIA	74 OZ 1.50	4.50	50.00
separate colors	1/4 OZ	.85 1.78	20.00	hybrida mixed	¼ oz .50	.75	7.50
separate colors	1/4 OZ	.75 1.50		hybrida nana	74 02 .00	.,0	1.00
Vienna early				compacta mixed			
dwarf mixed Enfant de Nice	¼ 0Z]	1.25 3.50	40.00	(Separate colors, fancy an		Petuni	as
separate colors	1/2 OZ 1	1.30 6.00) —	PHLOX quoted on a	request)		
mixed	1/4 OZ 1	1.25 3.50		dr lg fl mixed	1/4 oz 55	.80	8.00
Grenadin separate			0= 00	PORTILLACA			0.00
colors mixed	1/4 OZ	.90 2.10 .85 1.78		double mixed	1/8 oz .55	1.10	22.00
Marguerite Malmaison	74 02	.00 1.76	20.00	single mixed		.60	6.00
mixed	1/4 OZ	.75 1.38	16.00	PUERARIA		-	0.70
CELOSIA				thunbergiana, Kudzu Vine PYRETHRUM		.50	3.50
Childsi mixed	1/ 00			roseum single mixed	½ oz .65	1.10	12.00
cristata dwarf mixed	74 0Z	.55 .90		SALVIA	/4 02 100	1.10	12.00
critata tall mixedplumosa tall mixed	_	50		splendens type	¼ oz .80	1.55	17.00
CENTAUREA				splendens Bonfire	½ oz .80	1.55	19.00
cyanus dbl separate colors mixed	-	60		SWEET PEAS			4 50
COLEUS	_	50	2.50	early Spencer mixed		.50	$\frac{1.50}{1.75}$
extra lg leaved mixed	1/8 oz	. 95 4.00	45.00	Cuthbertson mixed early Spencer mixed late Spencer mixed		.50	1.25
COSMOS				ZINNIA8			-1-0
Sensation ely fl		C	F 00	NEW GIANT	HYRRIDS		
separate colors		50	5.00	Blaze orange scarlet		2.10	25.00
DAHLIA		.00	4.00	Eskimo white	½ oz .80	1.55	18.00
Unwin's df hybrids mixed	1/4 OZ			Floradale scarlet	1/4 oz .55	.80	8.00
variabilis sgl mixed	-	50	3.25	Riverside Beauty pink	¼ oz .65	1.10	12.00
Pacific Giant hybrids				Sunny Boy dp yellow	1/4 oz .80 1/4 oz .55	1.55	18.00
separate colors	1/4 oz 2	2.25 7.50	80.00	California Giants	74 02 .00	.80	8.00
mixed				separate colors	-	.60	6.00
GAILLARDIA	1/	00 404	10.00	mixed		.60	5.50
Burgundy scarlet	1/4 OZ	.60 1.00	10.00	Dahlia fl separate colors		.60	6.00
maroon red	½ oz	.55 .90	9.00	Lilliput or Pompon	1 1 1 1 1 1	.60	5.50
picta Lorenziana dbl mixed	_	50	4.00	separate colors		.60	6.00
picta sgl mixed	-	50	3.50	mixed		.60	5.50